REVERSE ENGINEERING & INTEGRATED SALES REPORTING

Data Blueprint develops tailored solutions for a Global Retailer

BUSINESS CASE

Due to recent merger and acquisition activities, this Global Retailer suffered from multiple disintegrated sales reporting systems, which made it extremely difficult and time consuming to obtain a complete view of all sales activities. Additionally, inconsistent reporting results reduced management's ability to react quickly, produce accurate forecasts and increase inventory turnover.

RESULTS

The many benefits that our client realized from Data Blueprint's solution include:

- Created data management and enterprise vision for data assets
- Improved data governance and confidence in metadata definitions
- Established consistent data definitions and reporting throughout the organization
- Identified and documented critical business processes
- Ensured time savings, improved operational capabilities and competitive edge

TAILORED SOLUTION

Data Blueprint utilized its unique data reverse engineering approach to analyze our client's disparate systems and provide an integrated solution.

ABOUT DATA BLUEPRINT

Data Blueprint is a data management consulting firm that puts organizations on the right path to leverage data for competitive advantage and operational efficiency: We unlock business value. It is our belief that strong data management capabilities are the key to sustained long-term value creation. Our unique approach leverages core competencies in both foundational and technical data management practices. We help clients leverage data as a strategic investment and become data-driven.

ORGANIZATION	SERVICES
Global Retailer	Reverse Engineering, Integrated Sales Reporting
INDUSTRY	
Retail	

data blueprint