UNLOCKING BUSINESS VALUE

ARMY ENTERPRISE SYSTEMS INTEGRATION PROGRAM
Data Blueprint develops tailored solutions for the Army National Guard

BUSINESS CASE
The Army National Guard (ARNG) received an assessment directive from the Army CIO/G-6 to develop maturity measures for the current state of its data management practices as part of the Army Enterprise Systems Integration Program. A representative subset of ARNG personnel was identified for this assessment. Individual interview results were kept anonymous in the aggregated results reported to the ARNG and the Army CIO/G-6.

TAILORED SOLUTION
Data Blueprint conducted a comprehensive DMPA® (Data Management Practices Assessment). The DMPA® is a proprietary, scientific product offering developed by Data Blueprint. It evaluates the current state of an organization's data management practices and brings insight into the strengths and weaknesses of data strategies, policies, procedures, organizational roles, IT development and on-going maintenance. An organization's DMPA® maturity scores are benchmarked against results from over 450 private and public organizations. This assessment delivers the inputs needed to make ROI-based decisions that will lead to the right investments in your data assets.
The DMPA® at the Army National Guard included:
- Develop a comparison of ARNG results to other organizations and industries
- Provide a foundation for developing a data management roadmap as well as Independent Verification and Validation (IV&V)

RESULTS
Data Blueprint's DMPA® identified the ARNG as lagging behind industry standards and overall benchmarks across all categories. Recommendations regarding data governance and data stewardship were made to address these deficiencies and serve as a roadmap for improvements.

ABOUT DATA BLUEPRINT
Data Blueprint is a data management consulting firm that puts organizations on the right path to leverage data for competitive advantage and operational efficiency. We unlock business value. It is our belief that strong data management capabilities are the key to sustained long-term value creation. Our unique approach leverages core competencies in both foundational and technical data management practices. We help clients leverage data as a strategic investment and become data-driven.

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