



UNLOCKING BUSINESS VALUE



INFORMATION MANAGEMENT AND BI

Data Blueprint develops tailored solutions for a National Cancer Center

BUSINESS CASE

This National Cancer Center is a leader in shaping the fight against cancer. It has over 500 researchers and tends to over 12,000 patients annually. Robust information management and analytical services are critical for ensuring this cancer center continues to lead and shape the future fight against cancer. Challenges include:

- Maximize hospital assets utilization
- Optimize workflow processes and improve operational performance
- Advance quality of data used in cancer research
- Improved quality of care

RESULTS

Data Blueprint developed a consolidated information management and business intelligence platform to meet the information needs of our client's diverse group of researchers, caregivers and administrative managers.

ORGANIZATION

A National Cancer Center

INDUSTRY

Healthcare

SERVICES

Information management,
business intelligence

TAILORED SOLUTION

Data Blueprint worked closely with our client's staff to develop a solution that provides:

- Improved delivery interface for faster collection and dissemination of information
- Integrated hospital and physician data to enhance financial and asset utilization
- Extensible architecture to address future data research needs



"I have found this experience with Data Blueprint to be most rewarding and helpful. I know that members of my team also share that sentiment. In fact, just as we initially began with Data Blueprint, we have started weekly group meetings where we concentrate on issues and concepts involved in building our new data systems. This is a useful exercise that allows us to focus and share our different perspectives in order to help us determine the best approach. Thank you very much for the dedication and skill that you have given to our project and our needs.

Director of Analytic Services,
National Cancer Center

ABOUT DATA BLUEPRINT

Data Blueprint is a data management consulting firm that puts organizations on the right path to leverage data for competitive advantage and operational efficiency. We unlock business value. It is our belief that strong data management capabilities are the key to sustained long-term value creation. Our unique approach leverages core competencies in both foundational and technical data management practices. We help clients leverage data as a strategic investment and become data-driven.

