



UNLOCKING BUSINESS VALUE



ASSESSING DATA MANAGEMENT PRACTICES

Data Blueprint develops tailored solutions for the U.S. Army CIO/G-6

BUSINESS CASE

The U.S. Army CIO/G-6 identified several urgent requirements relating to its data management practices. These requirements included:

- Assessing data practices at all levels and identify factual information on the current state of data
- Defining policy issues concerning data management
- Solving urgent and confidential personnel issue
- Creating support for data strategies for Communities of Interest

TAILORED SOLUTION

Data Blueprint has pioneered a scientifically based analysis that measures the maturity of a firm's data management practices (DMPA®). The DMPA® brings insight into the strengths and weaknesses of an organization's data strategies, policies, procedures, organizational roles, IT development and on-going maintenance. An organization's DMPA® maturity scores are benchmarked against results from over 450 private and public organizations. This assessment delivers the inputs needed to make ROI-based decisions that will lead to the right investments in your data assets. Data Blueprint conducted a full DMPA® for the CIO's office and identified areas for improvement along with best practices. In collaboration with our client, Data Blueprint defined data management policies that are repeatable and meet organizational strategic goals.

RESULTS

Upon completion of this project, our client understood that data management was paramount to system modernization. The agency utilized Data Blueprint's assessment results to create a plan of action, which, in turn, positively impacts operations at the Pentagon.

ABOUT DATA BLUEPRINT

Data Blueprint is a data management consulting firm that puts organizations on the right path to leverage data for competitive advantage and operational efficiency. We unlock business value. It is our belief that strong data management capabilities are the key to sustained long-term value creation. Our unique approach leverages core competencies in both foundational and technical data management practices. We help clients leverage data as a strategic investment and become data-driven.

